RISO News Flash

Product Marketing

Reference #335 February 16, 1999

Attention: All U.S. Dealer Principals, RSMs, DSMs, and Technical Managers

The SC7700 is Available!

The new SC7700 System Controller officially launched on Monday, February 1, 1999. The SC7700 replaces the SC7500 as RISO's high-end system controller enhanced with many with new features, including genuine Adobe PostScript Level 3, network input scanning, and 100BaseTX support!

The SC7700 Launch Package contains the following information:

- SC7700 Product Guide
- Dealer pricing and SRP
- SC7700 Demo File disk
- SC7700 Spec Sheet

SC7700 base price is $4,312.50 and SRP is $6,295.

Here are some of the key differences between the SC7700 and the SC7500

SC7700	**SC7500**
32 MB to 64 MB	16 MB to 32 MB
Adobe PostScript Level 3	Adobe PostScript Level 2
Scanning over Ethernet	Scanning through SCSI cable
266 MHz Processor	133 MHz Processor
Print Status Monitor Utility	No Print Status Monitor Utility
193 Resident Fonts	90 Resident Fonts
950 MB hard drive space for font storage	300 MB hard drive space for font storage
Ether Talk, TCP/IP, NetBios over TCP/IP	Ether Talk and TCP/IP
Print Job Manager	No Print Job Manager
Printer Drivers: Win 98, 95, NT, & Mac	Printer Drivers: Win 95, 3.1, NT, & Mac
No DOS support	DOS support
100BaseT / 10 BaseT support	10 BaseT support only

The SC7700 coupled with the GR3770 is a powerful network printer that is sure to open more doors for you, especially in the commercial arena!

Please be sure that all of your sales representatives obtain a copy of the SC7700 Product Guide, item #1711, from RISO Customer Service so they will understand the SC7700 features and benefits, cabling options, ordering information, etc.

The SC7700 Demo File disk is a one-time mailing and will not available to order from RISO Customer Service. It contains an 11”x 17” PC file created in PageMaker 6.5 that highlights the features of the SC7700. Please make copies of the disk for your sales representatives for them to use in demos along with the RISO Vertical Market Demonstration Book and CD-ROM,
item #1543.